



CHAMBER of COMMERCE

P.O. Box 38043
Olmsted Falls, OH 44138
440-235-0032
www.olmstedchamber.org



CHAMBER NEWSLETTER FOR JULY-AUGUST 2011

2011 Chamber Officers:

President - Rosann Jones

City of Olmsted Falls

440-235-6264

V. President - Mark Hannah

Full Color Resources

440-377-0248

Secretary - Holly Nanasy

Vita-Mix Corporation

440-235-4840

Treasurer - Cindy Kelly

RE/MAX Crossroads

440-879-4653

Sgt. At Arms - VACANT

Past President - Todd Hoadley

Olmsted Falls School District

440-427-6000

Board Members:

DeeDee Alvelo 216-529-2745

First Federal of Lakewood

Marie Grosh 440-235-7590

Village of the Falls Senior Living

Sandie Isabella 440-235-4580

St. Mary of the Falls

Greg Jones 440-235-7275

Evergreen Packaging

Joanne Kleem 440-234-9700

Tony K's Restaurant & Catering

Doug Miller 440-891-7609

Polaris Career Center

Gabrielle Oelbracht 440-488-

0680

Aflac Insurance

Bernie Stumpf 440-427-9173

Stumpf Construction/3LD Storage

Pat Theobald 440-427-9310

Olmsted Auto Care

Members:

In the May newsletter, I wrote about some projects our Board was working on in an effort to promote the Chamber to Olmsted Falls and Olmsted Township residents: a Chamber publication, promotional materials, a new website. As each project began to be discussed, one concern continued to be expressed by the professionals we engaged, and by the members working on the projects: our dated logo. Those of us working on these projects agreed that, if a change was going to be made, now was the time. We were investing considerable time and money into promotional projects, and we needed to put our best foot forward. The marketing committee agreed to take on this task, the results of which can be seen at the top of this newsletter. We attempted to adopt a logo that would be reflective of a business organization in a smaller community, and hope that our local residents and fellow business owners will come to identify (and remember) this logo as the Olmsted Chamber of Commerce. Much thanks to Marie Grosh from Village of the Falls for spearheading this effort.

In time for Heritage Days, we'll have two opportunities to promote our Chamber. Board member Greg Jones, plant manager at Evergreen Packaging, has generously agreed to provide us with pint-sized milk cartons (like the ones Evergreen makes) that are actually banks. The cartons will have our new Chamber logo on one side, and each and every member of the Chamber will be individually listed on the remaining three sides. The coin slot at the top will encourage the recipient to "Bank on your Chamber Businesses." These are sure to be popular, particularly with the kids. A HUGE thanks to Greg for his time and generosity. Additionally, if you're planning on driving a vehicle in the parade promoting your own business, we'll have car magnets that you can utilize to help promote the Chamber and let the community know that you're an active member. Please contact Marie if you're interested in helping distribute the banks or if you'd like to utilize the car magnets.

The Chamber publication, *Discover the Olmsted Communities*, is coming together and due out in late October. If you haven't already, you'll be receiving information from Great Lakes Publishing regarding opportunities for ad space. This magazine will be mailed to every home and business in Olmsted Falls and Township, and the Chamber will be provided with a large supply for further distribution. Chamber members will receive a 15% discount on ad costs. This is a great way to get your business seen by EVERY local resident. Thanks to member Terri Mrosko of Enhanced Communication for taking the lead on this very detailed project.

Remember to check out our new website...same web address, new look! Board member Joanne Kleem has given this project an exorbitant amount of time and attention--thanks Joanne!

Finally, don't forget the Chamber golf outing. Come golf, come eat, come help. Just come!

Rosann Jones, President, Olmsted Chamber of Commerce

Next Luncheon Meeting

Wednesday, August 24

11:30 a.m. - Networking

12 - 1 p.m. - Lunch & Program

Location: Razzles Patio - 2nd Floor

27128 Bagley Rd., Olmsted Township

Networking Picnic Luncheon

\$15/person - Reservations Required

Make your reservation online at

www.olmstedchamber.org.

Welcome new members!

Falls PC Clinic - Mike Harb

Idutri Sports - Chris Kaylor

Express Pest Control - Al Russo

Tridia Hospice - Lauren Teschner


Please note, there is a special joint luncheon on Tuesday, August 9, hosted by Berea & Brook Park Chambers of Commerce. Cost is only \$15. Featured speaker from Ohio's Treasurer of State office.

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Our mission is to lead and support the economic development of the communities we serve by attracting businesses and organizations through collaboration and partnership with business, government, education and citizen organizations and groups.

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Terri Mrosko, Editor/Mrosko@cox.net



**Join us for the 8th Annual
Olmsted Chamber Golf Outing**
Proceeds benefit the Olmsted Scholarship Fund

Thursday, September 1st
9 AM Shotgun Tee-Off
Scramble Format
Creekwood Golf Course, Columbia Station

WIN \$10,000 CASH, A BIG SCREEN TV, A SET OF NIKE IRONS OR A \$500 VISA GIFT CARD IN ONE OF 4 HOLE-IN-ONE CONTESTS!!

\$80 pre-paid registration until 8/27
or \$90 to register after 8/27
Hot lunch & BBQ Rib & Chicken dinner is included.
For more information or to register & pay online,
please visit www.olmstedchamber.org
or call Holly Nanasy @ (440) 782-2526 or Cindy Kelly @ (440) 235-0989.

The **Golf Outing** Committee has been hard at work pinning down the details of our 2011 event and this year we're excited to offer FOUR hole-in-one contests... prizes include \$10,000 cash, a flat screen TV, a set of Nike irons & a \$500 Visa gift card! All golfers will also receive a \$50 gift certificate for use at 100ThingsToBuy.com. I'm attaching some important items relating to the event: a golfer registration, a sponsor/donor form and a flyer promoting the outing. The committee is asking each of you to participate in at least one way...

You can support this event simply by golfing in the outing, and even better if you bring guest golfers with you! If you're not a golfer, we sure could use some hole sponsors at \$150 each AND/OR some door prize donations. Lastly we can use non-golfing

volunteers the day of the event!

New Website

The Olmsted Chamber of Commerce has a new, redesigned website. This website was designed by one of our newest members, Best Technology.

The website address is still the same, www.olmstedchamber.org. Come check out our new look! You will still be able to register online for the luncheons, and pay online through Paypal. New posts on our website will also interface with our Facebook page. If you are interested in posting on our website, please contact Judy Monin at: Judy@clevelandinsurance.com. Also, we will be providing you information on how you can change your own personal listing (i.e. phone number, email, etc.) at a later time.

2011 CHAMBER CALENDAR

- Aug. 9** Joint Luncheon Baldwin-Wallace Colony Room
With Berea & Brook Park Chambers
*Sante Ghetti, Office of Ohio Treasurer of State
Growing Ohio Small Business*
- Aug. 24** Luncheon at Razzles Patio
Networking only event
- Sept. 1** Annual Golf Outing - 9 am Shotgun Start
Creekwood Golf Course
- Sept. 28** Breakfast at Tony K's w/Angelina's
*Barbara Blake, Longview Associates
Networking Tips/Working the Room*
- Oct. 26** Luncheon at German-American Club
Joint Meeting w/N. Olmsted & Fairview
Membership Drive; Dennis Willis, Action Coach
- Nov. 16** Luncheon at Tony K's
*Jean Gianfagna, Gianfagna Marketing
Branding & Marketing Strategies*
- Dec. 1** Holiday Party at Tony K's

Luncheons run 11:30 am-1:00 pm; Breakfast from 7:30-9:00 am
Anyone interested in hosting a business after hours event, contact Joanne Kleem, program director.

NEXT BOARD MEETING: 8:00 a.m. Wednesday 8/17/11 at Tony K's.