



Discover The Olmsted Difference

A Monthly Newsletter Update
For the Olmsted Chamber of Commerce

2011 Chamber Officers:

President - Rosann Jones

City of Olmsted Falls

440-235-6264

V. President - Mark Hannah

Full Color Resources

440-377-0248

Secretary - Holly Nanasy

Vita-Mix Corporation

440-235-4840

Treasurer - Cindy Kelly

RE/MAX Crossroads

440-879-4653

Sgt. At Arms - Mario Cipriano

T&M Technology Solutions, Inc.

440-328-7420

Past President - Todd Hoadley

Olmsted Falls School District

440-427-6000

Board Members:

DeeDee Alvelo 216-529-2745

First Federal of Lakewood

Marie Grosh 440-235-7590

Village of the Falls Senior Living

Sandie Isabella 440-235-4580

St. Mary of the Falls

Greg Jones 440-235-7275

Evergreen Packaging

Joanne Kleem 440-234-9700

Tony K's Restaurant & Catering

Doug Miller 440-891-7609

Polaris Career Center

Gabrielle Oelbracht 440-488-0680

Aflac Insurance

Lin Schaefer 440-937-5547

Huntington Mortgage Group

Nicholas Schneider 440-773-9616

N.H. Schneider Consultant, Inc.

Bernie Stumpf 440-427-9173

Stumpf Construction/3LD Storage

Pat Theobald 440-427-9310

Olmsted Auto Care

President's Message

FEBRUARY 2011

As our Chamber Board works to establish a budget for 2011, we are attempting to make spending decisions that will give members the greatest benefits without "breaking the Chamber bank!"

I imagine all of you are going through a similar process with your business. As you revisit your wants, needs, goals, and budget, you will undoubtedly have to make some tough decisions on where to focus your spending. As an Olmsted Chamber member, please look to fellow members first for supplies, services, venues, etc. Supporting member businesses should be a top priority for all of us.

Our next luncheon meeting will be held Wednesday, February 23 at Tony K's where we'll join with our friends from the Berea Chamber. Our speaker will be Professor Phil Bessler of Baldwin Wallace College. As Business Clinic Director, Professor Bessler is responsible for both teaching and program development in the area of entrepreneurship and new small business development. It promises to be a luncheon you won't want to miss! Visit our website to make your reservation.

Additionally, mark your calendar for Business After Hours on Thursday, March 10 from 5:00-7:00 pm at the Donauschwabens German American Cultural Center on Columbia Road. Enjoy hors d'oeuvres and a cash bar while networking with fellow Chamber members.

Finally, even though it's only February, I want to call your attention to our first fund-raiser of the year; our April 29 wine tasting/silent auction. While this event isn't happening for a couple of months, the committee is collecting items for the auction now! The success of this event is dependent on great auction items, so clean out that basement, empty that attic, and donate your unused treasures! Gift baskets and gift cards for goods or services are welcomed as well.

Remember, it's your Chamber...please feel free to contact any board member with comments, questions, or suggestions.

- Rosann Jones

Next Luncheon Meeting

Wednesday, February 23, 2011

11:30 a.m. - Networking

Noon - 1 p.m. - Lunch & Program

Location: *Tony K's*

841 W. Bagley Rd., Berea

Speaker: *Phil Bessler, Baldwin-Wallace*

Professor of Entrepreneurship

Topic: *BW Business Clinic*

\$15/person - Reservations

Recommended

**Make your reservation online at
www.olmstedchamber.org.**

Welcome New Members!

**Chambers Funeral Home -
Daniel Chambers**

Legal Images - Jorge Robinson

Oasis Salon - Carrie Weise

**Lorain National Bank -
Jose Matias**

Olmsted Chamber of Commerce
P.O. Box 38043
Olmsted Falls, OH 44138
www.olmstedchamber.org
office@olmstedchamber.org
Phone: 440-235-0032

Discover the Olmsted Difference



© Spectra Light

Your Chamber ~ Your Community

© 2011 Olmsted Chamber of Commerce
 Terri Mrosko, Editor/Mrosko@cox.net

Our mission is to lead and support the economic development of the communities we serve by attracting businesses and organizations through collaboration and partnership with business, government, education and citizen organizations and groups.

MEETING HIGHLIGHTS

We had a full house at the January luncheon held at the Moosehead. New Chamber president Rosann Jones led the meeting and presented a look at goals and strategies for the upcoming year and look back at 2010.

Rosann told the attendees that for the past couple of years, the focus of the Chamber governing board has been on "righting" the budget. Last year, we discovered a financial shortfall, and the board made some cost-cutting moves including letting our administrative help go. Board members were asked to step up and increase their volunteer efforts to take over all tasks previously handled by the outside contractor.

Through this process, the board recognized that we cannot compare our smaller-sized Chamber to others in the areas.

The board decided rather than try to be everything to everyone, it would do a few things very well.

Rosann also discussed the findings of the membership survey. The majority of members said that networking opportunities and promotion of business to the community was most important to them. Moving forward, the Chamber is adopting a budget designed to address these issues including distribution of new resident packets. A committee will be created to address other community promotion opportunities.

Two fundraising activities will stay: the golf outing and the wine tasting/silent auction.

The Chamber will continue varying its meeting format and location this year. We will have breakfast, luncheons and joint meetings with other Chambers.

2nd Annual Wine Tasting Fundraiser

Friday, April 29, 2011
 Wine Served 7-9 pm; Live Music 7-10 pm

Tony K's Banquet Room & Outdoor Patio
 841 W. Bagley Rd., Berea

\$25.00 per person (Tickets available at Tony K's)
 Proceeds benefit the Olmsted Scholarship Fund and the
 Olmsted Chamber of Commerce

2011 CHAMBER CALENDAR

- Feb. 23 Luncheon at Tony K's**
Joint Meeting with Berea Chamber
Phil Bessler, BW College Business Clinic
Entrepreneurial Programs
- Mar. 10 Business After Hours German-American Club**
5-7 p.m. Free appetizers, cash bar
- Mar. 23 Luncheon at Polaris Career Center**
Joint Meeting w/N. Olmsted & Fairview
Jim Smith, Executive Happiness Coach
Happiness at Work
- Apr. 27 Breakfast at Razzles**
Mayor Bob Blomquist & Trustee Sherry Lippus
Economic Development/Falls & Township
- Apr. 29 Wine Tasting & Silent Auction Fundraiser**
- May 25 Luncheon at Tony K's**
Jerry Masek, Certified Hypnotist & Stress
Management Consultant
- June 16 Picnic Luncheon at Frostville Museum**
Joint Meeting w/N. Olmsted & Fairview
Networking only event
- Aug. 24 Luncheon at Razzles Patio**
Networking only event
- Sept. Annual Golf Outing - Date TBD**
Creekwood Golf Course
- Sept. 28 Breakfast at Tony K's w/Angelina's**
Barbara Blake, Longview Associates
Networking Tips/Working the Room
- Oct. 26 Luncheon at German-American Club**
Joint Meeting w/N. Olmsted & Fairview
Membership Drive; Dennis Willis, Action Coach
- Nov. 16 Luncheon at Tony K's**
Jean Gianfagna, Gianfagna Marketing
Branding & Marketing Strategies
- Dec. 1 Holiday Party at Tony K's**
Luncheons run 11:30 am-1:00 pm; Breakfast from 7:30-9:00 am

NEXT BOARD MEETING: 8:00 a.m. February 16 at Vita-mix.