



Discover The Olmsted Difference

A Monthly Newsletter Update
For the Olmsted Chamber of Commerce

2011 Chamber Officers:

President - Rosann Jones

City of Olmsted Falls

440-235-6264

V. President - Mark Hannah

Full Color Resources

440-377-0248

Secretary - Holly Nanasy

Vita-Mix Corporation

440-235-4840

Treasurer - Cindy Kelly

RE/MAX Crossroads

440-879-4653

Sgt. At Arms - Mario Cipriano

T&M Technology Solutions, Inc.

440-328-7420

Past President - Todd Hoadley

Olmsted Falls School District

440-427-6000

Board Members:

DeeDee Alvelo 216-529-2745

First Federal of Lakewood

Marie Grosh 440-235-7590

Village of the Falls Senior Living

Sandie Isabella 440-235-4580

St. Mary of the Falls

Greg Jones 440-235-7275

Evergreen Packaging

Joanne Kleem 440-234-9700

Tony K's Restaurant & Catering

Doug Miller 440-891-7609

Polaris Career Center

Gabrielle Oelbracht 440-488-0680

Aflac Insurance

Lin Schaefer 440-937-5547

Huntington Mortgage Group

Bernie Stumpf 440-427-9173

Stumpf Construction/3LD Storage

Pat Theobald 440-427-9310

Olmsted Auto Care

President's Message

MARCH 2011

Chamber Members:

At our February luncheon, we listened to Professor Phil Bessler of the Baldwin Wallace Business Clinic for Entrepreneurs and small business owners talk about the importance of business plans. Having worked with the local business community for over a decade, I believe that a large number of our businesses started without a formal business plan. While someone seeking financing for a new business has to provide a business plan to the lending institution, individuals who start without financial assistance very often overlook the benefits of having a plan.

John Argenti, author and founder of the Strategic Planning Society, said "A plan is a list of actions, arranged in whatever sequence is thought likely to achieve an objective." Navigating the creation of a business plan can cause you to think about things you might not have thought about, make decisions based on facts rather than emotions, and stay focused achieving the objective...success in your business. *Whether you've just started your business venture or been in business for a while, I encourage you to consider establishing or updating a plan.*

Our next luncheon will be a joint one with the North Olmsted and Fairview Park Chambers. We'll enjoy a wonderful lunch at Polaris Career Center, where our speaker will be Jim Smith, the Executive Happiness Coach, so mark March 23rd on your calendars.

And don't forget about our Biggest and Best EVER wine tasting/silent auction fund raiser. (OK, it's only our second one, but I'm sure it will be the biggest and best!) Join us Friday, April 29 at Tony K's from 7:00-10:00. Tickets are going fast, so get yours now!

- Rosann Jones

Next Luncheon Meeting

Wednesday, March 23, 2011

11:30 a.m. - Networking

Noon - 1 p.m. - Lunch & Program

Location: Polaris Career Center

7285 Old Oak Blvd., Middleburg Heights

Speaker: Jim Smith, The Executive

Happiness Coach

Topic: Five Positive Practices to Build a

Happy Workplace Culture

\$15/person - Reservations

Recommended

**Make your reservation online at
www.olmstedchamber.org.**

**This is a joint event with
North Olmsted and Fairview
Park Chambers of
Commerce. Great network-
ing opportunity!**

Membership Committee

Mark Hannah-Chair

Marie Grosh

Doug Miller

Gabrielle Oelbracht

Pat Theobald

Olmsted Chamber of Commerce
P.O. Box 38043
Olmsted Falls, OH 44138
www.olmstedchamber.org
office@olmstedchamber.org
Phone: 440-235-0032

Discover the Olmsted Difference



© Spectra Light

Your Chamber ~ Your Community

© 2011 Olmsted Chamber of Commerce
Terri Mrosko, Editor/Mrosko@cox.net

Our mission is to lead and support the economic development of the communities we serve by attracting businesses and organizations through collaboration and partnership with business, government, education and citizen organizations and groups.

MEETING HIGHLIGHTS

Our February meeting was a joint luncheon with the Berea Chamber of Commerce and held at Tony K's. Both Chambers' presidents welcomed attendees. Olmsted Treasurer Cindy Kelly presented the treasurer's report.

The guest speaker was Phil Bessler, a professor at Baldwin-Wallace College with extensive industry and venture capital experience. He also runs the BW Business Clinic that helps new or existing businesses formulate a business plan.

Phil told the crowd that entrepreneurship is alive and well in Northeast Ohio. That was one of the reasons President Obama recently spent time in Cleveland meeting with area business owners. He said the important thing is to consider what we as a region can do together that we can't accomplish alone.

There are significant resources available in our region for start-up and business expansion funding, especially in the area of new technology. In addition to the state-sponsored Third Frontier funding, there are angel investors and incubators designed to help foster new business growth. Funding is especially available to companies that can show potential job creation.

The Business Clinic, in its ninth year of existence, has helped more than 300 clients. The clinic uses students as well as well-versed volunteers from the business world to help guide businesses. The need for a business plan does not apply solely to start-up companies. It's about taking your business to the next level. Any business interested can contact Phil at 440-826-2083 or pbessler@bw.com.

2nd Annual Wine Tasting Fundraiser

Friday, April 29, 2011
Wine Served 7-9 pm; Live Music 7-10 pm

Tony K's Banquet Room & Outdoor Patio
841 W. Bagley Rd., Berea

\$25.00 per person (Tickets available at Tony K's or online at www.olmstedchamber.org)
Proceeds benefit the Olmsted Scholarship Fund and the Olmsted Chamber of Commerce

WE NEED AUCTION ITEMS! Must be received by April 19 to be included in the program. Contact Joanne Kleem at jokleem@sbcglobal.net for details.

2011 CHAMBER CALENDAR

- Mar. 23 Luncheon at Polaris Career Center Joint Meeting w/N. Olmsted & Fairview**
Jim Smith, Executive Happiness Coach
Happiness at Work
- Apr. 27 Breakfast at Razzles**
Mayor Bob Blomquist & Trustee Sherry Lippus
Economic Development/Falls & Township
- Apr. 29 Wine Tasting & Silent Auction Fundraiser**
- May 25 Luncheon at Tony K's**
Jerry Masek, Certified Hypnotist & Stress Management Consultant
- June 16 Picnic Luncheon at Frostville Museum Joint Meeting w/N. Olmsted & Fairview**
Networking only event
- Aug. 24 Luncheon at Razzles Patio**
Networking only event
- Sept. Annual Golf Outing - Date TBD**
Creekwood Golf Course
- Sept. 28 Breakfast at Tony K's w/Angelina's**
Barbara Blake, Longview Associates
Networking Tips/Working the Room
- Oct. 26 Luncheon at German-American Club Joint Meeting w/N. Olmsted & Fairview**
Membership Drive; Dennis Willis, Action Coach
- Nov. 16 Luncheon at Tony K's**
Jean Gianfagna, Gianfagna Marketing
Branding & Marketing Strategies
- Dec. 1 Holiday Party at Tony K's**
- Luncheons run 11:30 am-1:00 pm; Breakfast from 7:30-9:00 am*

NEXT BOARD MEETING: 8:00 a.m. March 16 at Tony K's.