



CHAMBER of COMMERCE

P.O. Box 38043

Olmsted Falls, OH 44138

440-235-0032

www.olmstedchamber.org



CHAMBER NEWSLETTER FOR OCTOBER 2011

2011 Chamber Officers:

President - Rosann Jones

City of Olmsted Falls

440-235-6264

V. President - Mark Hannah

Full Color Resources

440-377-0248

Secretary - Holly Nanasy

Vita-Mix Corporation

440-235-4840

Treasurer - Cindy Kelly

RE/MAX Crossroads

440-879-4653

Sgt. At Arms - VACANT

Past President - Todd Hoadley

Olmsted Falls School District

440-427-6000

Board Members:

DeeDee Alvelo 216-529-2745

First Federal of Lakewood

Marie Grosh 440-235-7590

Village of the Falls Senior Living

Sandie Isabella 440-235-4580

St. Mary of the Falls

Greg Jones 440-235-7275

Evergreen Packaging

Joanne Kleem 440-234-9700

Tony K's Restaurant & Catering

Doug Miller 440-891-7609

Polaris Career Center

Gabrielle Oelbracht 440-488-0680

Aflac Insurance

Bernie Stumpf 440-427-9173

Stumpf Construction/3LD Storage

Pat Theobald 440-427-9310

Olmsted Auto Care

Dear Members:

In the fall of each year, the Northern Ohio Area Chambers of Commerce, to which we belong, asks for member chambers to nominate their chamber's "Bright Star"; a member who has made a significant impact to their chamber. The Bright Star is usually the first one to volunteer, initiates projects and promotes the chamber.

This year, the Olmsted Chamber's Bright Star is Marie Grosh from Village of the Falls Assisted Living Community. Marie joined our Board in 2011 and jumped in feet first! Marie is on the membership and marketing committees, volunteered to work at our golf outing and at the Heritage Days parade, and has volunteered her facility for classes. Additionally, Marie is responsible for overseeing the creation of our new logo and new marketing materials you'll see at events and around town. Marie will be recognized, along with other Bright Stars, at a dinner at the Hyatt Regency and in Inside Business Magazine. Congratulations, Marie! And thanks for all your hard work!

Also, in the fall of each year, we begin to solicit members who would be interested in joining our Chamber Board of Trustees in 2012.

As our Chamber does not employ an executive director or assistant, the Board is responsible for the planning and implementation of all Chamber projects. Board members organize our fund raisers, luncheons, and other meetings and events, and oversee our membership, website and marketing activities. The Board meets regularly on the third Wednesday of every month, and smaller committees may have additional meetings as needed.

If you'd like to be more active in our Chamber, help in planning our activities, or possibly implement some new ones, please contact me and indicate your interest. Who knows? You could be our next "Bright Star!"

Enjoy the beautiful start to autumn that Northeast Ohio brings us!

Rosann Jones, President, Olmsted Chamber of Commerce

Next Luncheon Meeting Joint Chamber Event with North Olmsted & Fairview Park Wednesday, October 26, 2011

11:30 p.m. - Registration & Networking

Noon to 1 p.m. - Lunch & Program

Location: *Donauschwaben's German-American Center, 7370 Columbia Rd., Olmsted Twp.*

Speaker: Dennis Willis, Action Coach

Topic: "How to Use the Moment of Truth to Create Raving Fans for Your Business"

Cost is \$15. Make your reservation for this lunch meeting online at www.olmstedchamber.org.

Welcome to some of our new members:

The Behavior Clinic
Elizabeth Feltes 440-334-8534

Blue Dog Bar & Grill
Grace Vedda 440-235-7072

Columbia Park Management
Vicki Gibbons 440-235-5300

Design Surfaces Distributors
Kristin Fitch 440-899-3095

Jomarly Gallery
Linda Bly 440-235-3200

Olmsted Chamber of Commerce
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office@olmstedchamber.org



Our mission is to lead and support the economic development of the communities we serve by attracting businesses and organizations through collaboration and partnership with business, government, education and citizen organizations and groups.

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Terri Mrosko, Editor/Mrosko@cox.net

Meeting & Event Highlights

Vice President Mark Hannah opened the meeting and welcomed guests. Treasurer Cindy Kelly gave the treasurer's report as well as reporting on the annual golf outing. The event attracted 72 golfers, 13 hole sponsors and record revenue. Some of the proceeds will go toward the Olmsted Chamber of Commerce scholarship funds.

Board member Doug Miller reported that the 32-page publication is on schedule and will be mailed in late October. Focus of the publication is the Chamber and its members.

Member Carrie Weise updated attendees on the Learning Series. See the website for details.

Board member DeeDee Alvelo reported on upcoming events including the joint luncheon at the Donauschwaben German-

American Center on the 26th of October. She is also hosting a Business After Hours at the First Federal of Lakewood branch in Olmsted Township on October 27 beginning at 5:30 to 7:30 p.m. Complimentary appetizers and beverages will be served. Please RSVP online at the Chamber website if you plan on attending.

Mark Hannah, membership chair, reported we now have a total of 82 members. Five new members were announced. One of the new members, Dr. Elizabeth Feltes of the Behavioral Clinic was introduced.

Keynote speaker Barbara Blake of Longview Associates, a leadership development firm, talked about "Connectology - Getting the most out of your networking." Her discussion included a highly-interactive session.

The Learning Series Marketing Your Business Using Direct Mail

Presented by Mark Daddario, Mailing Solutions Specialist USPS and Gary Seitz, C.TRAC Information Solutions

When: November 9, 2011

Location: Village of the Falls Community Room
25920 Elm St., Olmsted Falls

Time: 11:00 am - 1:00 pm

Lunch served by Angelina's Catering

Cost: \$15.00 for members, \$65.00 for non-members (\$50.00 redeemable toward 2012 membership)

R.S.V.P. to Carrie Weise Oasissalon@cox.net or call (216) 544-7904

2011 CHAMBER CALENDAR

**Oct. 26 Luncheon at German-American Club
Joint Meeting w/N. Olmsted & Fairview**
Dennis Willis, Action Coach

Oct. 27 After Hours - 5:30 pm First Federal of Lakewood

**Nov. 9 The Learning Series - Marketing Your
Business Using Direct Mail**
*Presented by Mark Daddario, Mailing Solutions
Specialist & Gary Seitz, C.TRAC*

**Nov. 16 Luncheon at Tony K's
Membership Drive & Board Election**
*Jean Gianfagna, Gianfagna Marketing
Branding & Marketing Strategies*

Dec. 1 Holiday Party at Tony K's

Luncheons run 11:30 am-1:00 pm; Breakfast from 7:30-9:00 am

Anyone interested in hosting a business after hours event, contact DeeDee Alvelo, program director.

If you have a speaker for an upcoming monthly meeting that you'd like to recommend to the events committee, contact DeeDee as well. She can be reached via e-mail at dalvelo@ffl.net.

Please check out our new website for a complete listing of all Chamber events, including next year's luncheon and breakfast meetings. You can "save the date" to make sure you don't miss a moment of Chamber activities!

NEXT BOARD MEETING: 8:00 a.m. Wednesday 10/19/11 at Tony K's.