

# OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes  
Wednesday October 17, 2018  
Olmsted Community Center

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Kathy Davis	X		Marketing & Promo/Website
VICE PRESIDENT	Tom Helmick	X		Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2018 BOARD:	Jeanene Kress	X		Events Co-Chair
	Holly Neumann	X		Fundraising Co-Chair
	Grace Vedda	X		Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams	X		Website Chair/Membership
	Karen Raisch-Siegel	X		Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM
	Jeremy Dobos	X		Membership/Marketing & Website

**Call to Order:** Kathy at 8:06am. Roll Call taken.

**Minutes:** 9/19/18 meeting minutes were presented. Motion to approve; Jeremy. Seconded; Tom. Motion carried. All approve.

**Treasurer's Report:** September financials presented by Cindy. MOTION to approve; Jeanene. Seconded; Holly. Motion carried. All Approve.

**New Business:** Fire Victims Fund – Discussion began prior to this meeting via Board group email. Agreed to Chamber donation of \$1500 and including POM event attendees to donate also. Discussion ensued. Highlighted thoughts: Questioned making donation to an organization or agency rather than directly to families; Most wanted donation to go directly to families rather than into agency general fund; this Chamber fund provides opportunity for businesses who do not have/sell/produce items families could use; Chamber should lead by example but do not want to publicize (profit) off other's misfortune; market only to Chamber members. \$1500 to be put into Chandler's Lane Fire Fund approved via email. MOTION to approve increasing Donation/Charity line item in budget from \$500 to \$2000 and add a line item for Donations. Seconded; Grace. Motion carried. Motion Approved with one Decline.

**Discussion on Committees and 2019 Plans:** AGENDA for this meeting was to discuss if we want to change, combine or add any committees? Where or what do we want to do for 2019? Discussion below under each committee heading:

**Membership:** Presented by Tom. New members joining Chamber are Casa and Roasted. Casa will be providing the food for **Membership Drive Event November 14<sup>th</sup> at Pinot's Palette**. We are trying to catch up to memberships that expired in the spring but from this point forward, renewal notices will be sent out via the new website and OCC admin. Membership committee will provide the hands on touch to reach out to expiring members.

**Events:** Reported by Jeanene & Grace.

- November 14th –Membership Drive event at Pinot’s Palette. Remember to dress to paint—5:30-7:30pm  
Cost \$20 unless bringing along a prospective business member.
- December 5th - Holiday Party at Tony K’s. DJ/food/trivia – FREE to all members.

Will continue to use Facebook page and e-mails to promote the events.

E-mail updates and blasts are great and are working. Events can post own events & get info on new website. Events committee suggests Marketing (and social media) committee could assist with Events marketing.

**Fundraising:** no report

**Marketing and Promotions:** Committee reports moving ahead with Olmsted Chamber Community Guide. Suggests social media volunteer to create 3 posts on Fb & Twitter each week.

**Website Development:** Reported by Bruce. Website-created invoices are expected to really help the organization. We picked up 2-3 unsolicited members via new website. Bruce and Donna—kudos from the Chamber. **ACTION ITEM:** Request for Bruce to add to website page (PDF) that has all members listed on it. Donna requested info on using Wild Apricot vs PayPal for collecting payments. Bruce made a **MOTION** to integrate Marketing and Website committee. **MOTION** to approve; Jeremy. Seconded; Tom. All Approve.

**POM:** Reported by Bill. Seems to be a valid Chamber expense. Quarterly meetings that either Bill or Kathy attend – at a minimum. Much better now that Bill brings back information to our Board and email blasts from POM.

**New Business:**

- **Bright Star Dinner** – this evening will be a fitting tribute to our winner – Cindy Kelly.
- **Olmsted Township Holiday Tree Sponsorship** - **MOTION** to approve; Kathy. Seconded; Donna. All approve.
- **Possible new committee for 2019: Scholarship Committee:** Fund programs and then create an outreach to invest in youth through programs.

**Old Business:**

- **Board Elections:** Email blast to members in October looking for nominations. Election first part of December. As of now, all members with expiring terms are planning to return to the Board. Mark does not plan to return as Past President in 2019.
- **January 2019** – **ACTION ITEM:** All committee chairs are asked to turn in roles/responsibilities information for their committee. Chamber will select 2 committees a month to highlight at events or meetings.

**MOTION** to adjourn the meeting; Tom. Seconded; Jeremy. All approve. Meeting adjourned 9:50 am.

**Next Board Meeting:** November 14, 2018 8:00 am, Olmsted Community Center

Respectfully Submitted,

Donna Winter  
OCOC Board Secretary