

# OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes  
Wednesday, October 18, 2017  
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Tony Budak	X		
VICE PRESIDENT	Pat Theobald	X		Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2017 BOARD:	Jeanene Kress		X	Events Co-Chair
	Holly Neumann	X		Fundraising Co-Chair
	Grace Vedda	X		Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams	X		Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel	X		Marketing & Promo/Website
	Kathy Davis	X		Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: OFHS Digital Marketing Class – Ryan, Julianne, & Mary Kate

**Call to Order:** Tony at 8:10am. Roll Call taken.

**Presentation:** OFHS Digital Marketing Class – Ryan, Julianne, & Mary Kate – explained they are available to help promote the Chamber & membership by using digital marketing such as Twitter, Facebook, and SnapChat. If you would like to have something promoted, email the information to [digmarket@ofcs.net](mailto:digmarket@ofcs.net).

**Minutes:** 9/20/17 meeting minutes presented. MOTION to approve; Steve. Seconded; Kathy. Motion carried. All Approve.

**Treasurer's Report:** Amended Balance Sheet – Current Assests – Cash – amount is now \$60 (instead of \$50). MOTION to approve Treasurer's Report; Karen. Seconded: Pat. All in favor. Motioned carried.

**Membership:** Discussion about the membership event on Thursday, November 16<sup>th</sup> at Suds in the new banquet room. Chamber will pay for appetizers, there will be a cash bar. Will be a free event for everyone. Still need door prizes if anyone wants to donate. Reported by: Pat

**Events:** Upcoming POM event at the German Club on October 25<sup>th</sup>. German food for lunch with appetizer sampling. Working with POM and noted both POM and OCOC are doing online registrations. Estimate 60 attending so far. Speaker is Marvin Montgomery. Register on our site and sending another email blast recommended.

**Fundraising:** No Report

**Wing Night:** Recommended to keep it on agenda again for next year and keep the same venue.

**Annual Golf Outing:** No report.

**Heritage Days:** No report.

**Marketing and Promotions:**

Small Business Saturday – First Saturday after Black Friday. Promote Chamber and all our members. Marketing items for use by businesses were delivered to the OCC. Stop by and pick some up. Reported by: Mark

OFHS Digital Marketing Class - taught by Liz Cleary will assist the Chamber in creating and implementing a marketing business plan for the Chamber and its' members. See info in **Presentation** section of minutes. Reported by: Mark

Chamber Shopping Bags – Ordering 500 bags. Blue color with white logo on two sides. Reported by: Bill.

Community Guide – we will handle this differently next year. Ad sales = \$18,000 then commission kicks in. Will only do one Guide but include both OF & OT government info in the one Guide. Reported by: Jeremy.

**Website Development:** No Report.

**POM:** See Events.

**COSE:** Ending their program for Chambers.

**New Business:**

Bright Star Award - Steve Wild is the recipient of the 2017 Olmsted Chamber Bright Star Award. Banquet is Thursday, Oct. 26<sup>th</sup> from 5-7 at Thistledown. If anyone can attend, let Tony know asap. Reported by: Tony

Contacted by Megan at Berea Chamber about partnering in CAVs game networking night with Berea, Middleburg, & Brookpark. Wednesday, January 31<sup>st</sup> @ \$57 per person. Includes \$35 ticket and networking suite. Event is from 6-7:30PM. Board expressed interest in following up for more information on how to participate & market this event. Reported by: Tony

MOTION to adjourn the meeting; Kathy. Seconded; Jeremy. All approve. Meeting adjourned 9:15am.

Respectfully Submitted,

Donna Winter  
OCOC Board Secretary