

OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes
Wednesday, November 15, 2017
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Tony Budak	X		
VICE PRESIDENT	Pat Theobald	X		Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2017 BOARD:	Jeanene Kress		X	Events Co-Chair
	Holly Neumann		X	Fundraising Co-Chair
	Grace Vedda		X	Events Co-Chair
	Steve Wild		X	Fundraising Co-Chair/Events
	Bruce Williams	X		Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel	X		Marketing & Promo/Website
	Kathy Davis		X	Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: none

Call to Order: Tony at 8:04am. Roll Call taken.

Minutes: 10/18/17 meeting minutes presented. MOTION to approve; Bill. Seconded; Cindy. Motion carried. All Approve.

Treasurer's Report: Monthly Statement (Oct. 2017); YTD Income & Expense Budget; and 2017 Budget vs Actual. Presented by Cindy. MOTION to approve Treasurer's Report; Jeremy. Seconded: Bruce. All in favor. Motioned carried.

Membership: Reminder to allow new members to speak at meetings or be recognized at the membership event on tomorrow, November 16th at Suds. Getting detailed new member info from the website remains a concern and difficult task. Need to also look into getting annual labels engraved for the members' plaques. Need 2017 & 2018 now. Reported by: Pat

Events: No Report.

Fundraising: No Report

Wing Night: No Report.

Annual Golf Outing: No report.

Heritage Days: No report.

Marketing and Promotions: OFMS team is working on promotions. They have already highlighted Olmsted Community Center, Olmsted Auto, & Aces Depot and will use the following hashtags: #shopsmall and

#shop44138. They will also advertise for Small Business Saturday. Facebook – OCOC account unable to add the marketing group at this time. Still working to gain access to add more admins. Reported by: Mark

Website Development: Addressing membership info data collection. Will gather information & details and report back to Board. Reported by: Bruce.

POM: OCOC/POM event at the German Club in October total invoice was \$1700 with 96 guests, 13 of whom paid directly to OCOC. There are \$\$ questions as POM paid directly to German Club. 50/50 cash money was also not sent to OCOC as was indicated day of the event. Will continue to work with Grace and POM to get invoice paid.

COSE: Submitted a \$600 request for sponsorship of our events so need logo added for events.

Old Business:

Continued discussions with Berea Chamber about partnering in CAVs game networking night. Includes chambers from Berea, Middleburg, & Brookpark on Wednesday, January 31st @ \$60 per person. Includes \$35 ticket and networking suite. Event is from 6-7:30PM. Board expressed interest in Tony following up for more information on how to participate, register & market this event. Reported by: Tony

New Business:

Secret Santa Shop that benefits Cub Scout Pack #102 is on Dec. 2nd and they are accepting any donations to be used as door/raffle prizes. Reported by: Bruce

MOTION to adjourn the meeting; Karen. Seconded; Jeremy. All approve. Meeting adjourned 9:00am.

Respectfully Submitted,

Donna Winter
OCOC Board Secretary