

OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes
Wednesday, March 20, 2019
Olmsted Community Center

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Kathy Davis	X		Marketing & Promo/Website
VICE PRESIDENT	Carrie Weise		X	Events Co-CHAIR
SECRETARY	Donna Winter	X		Website/Fundraising
TREASURER	Tom Helmick	X		Membership
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2019 BOARD:	Bill DeMarco		X	Membership CHAIR
	Cindy Kelly	X		Heritage Days CHAIR, Membership
	Holly Neumann	X		Fundraising Co-CHAIR
	Ted Noah	X		Membership, Marketing
	Karen Raisch-Siegel	X		Marketing & Promo/Website
	Grace Vedda-Sayre	X		Events Co-CHAIR
	Steve Wild		X	Fundraising Co-CHAIR/Events
	Bruce Williams	X		Website CHAIR/Membership
	Lisa Zver	X		Events

Call to Order: Kathy at 8:04 AM. Roll Call taken.

Minutes: 2/20/19 meeting minutes were presented. Motion to approve; Tom. Seconded; Bill. Motion carried. All approve.

Treasurer's Report: Tom presented the February 2019 financials. Motion to approve as amended; Karen. Seconded; Ted. Motion carried. All approve.

- Amendment to the 2019 budget: \$500 budgeted for review of Chamber financials. Motion to increase financial review line item 5012 to \$1,000 and remove line item 5036 which is a duplicate. Motion to approve; Lisa. Seconded; Holly. Motion carried. All approve.
- Motion to complete financial review of 2016 & 2017. Historically have worked with Brian Weisbarth's company. Due to estimated cost of \$500 per year, Cindy suggested utilizing Brian's company for 2016 and look for someone new to review 2017 and all reviews forward. Motion to approve; Karen. Seconded; Holly. Motion carried. All approve.
- A motion was presented to adjust the 2019 Budget to increase the Community Outreach to \$2,700 due to expenses for the Fire Victim's Fund from 2018 expenses running into 2019. Motion to approve; Cindy. Seconded: Donna. Motion carried. All approve.

Membership/Website: Presented by Cindy. Current membership list is hovering at approximately 100 members. The memberships benefits for each membership level are being updated and revamped to represent current available offerings especially in regards to new website and emails advertising. Some suggested changes are:

- Gold membership
 - Stand-up banner with logo
 - Logos on Heritage Days shopping bags & Welcome Folders
 - Chamber shopping bags w/gold member's logo on other side.

- Silver membership
 - One online newsletter sponsorship (one per year)
 - One event sponsorship (no additional cost)
- Bronze membership
 - Standard + logo on the website
 - Blasts 3x's a year
 - One paid FB promotion
 - Personal email list
 - Logos at chamber events

Also working on coordinating the delivery of the Welcome Folders.

- Renewing Welcome Folders project with delivery
- Window clings and plaques will be ordered.
- Possible new member packets created also.
- Changing Non-profit to add 501c3

Events/Fund Raising: Reported by Lisa.

- February event at OCC: 39 attended. Total cost = \$472.40. Host paid \$226 so Revenue was \$220.
- Lunch & Learn presented by Margie Karl at Casa. 15 attended. Cost \$270.
- 3/27 – Chili cook off at Pinot's Palette. After Hours - \$15 guests, members free. The chili tasting will be from 5:00 to 6:30pm and painting from 6:30pm to 7:30pm.
- 4/26 – Wing Nite Fundraiser.
 - Wing night – sign-ups online
 - Donations are still needed.
 - Bottles of wine, liquor/craft beer from Board
 - Volunteers needed to help the night of the event
 - Emphasizing to chamber to come and bring guests
 - Evergreen has donated a Nintendo Switch
 - Need raffle items or baskets.

Marketing and Promotions: Still discussions about this committee. Tabled due to lateness of meeting.

Committees: Ongoing discussions about about who is chairing some of the committees or if we need/want to combine some of the committees. Kathy stated we need to come together and work as one by pooling our resources. Discussion tabled until Kathy better define the committees. She will send to the board once complete.

Scholarship – Tom, Donna & Holly offered to help Kathy review candidates if needed.

Old Business: None

MOTION to adjourn the meeting; Grace. Seconded; Doug. All approve. Meeting adjourned 9:14 AM.

Next Board Meeting: April 17, 2019 at 8:00 AM, at the Olmsted Community Center.

Respectfully Submitted,
Donna Winter
OCOC Board Secretary

