

OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes
Wednesday, March 21, 2018
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Kathy Davis	X		Marketing & Promo/Website
VICE PRESIDENT	Tom Helmick	X		Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2017 BOARD:	Jeanene Kress	X		Events Co-Chair
	Holly Neumann		X	Fundraising Co-Chair
	Grace Vedda	X		Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams	X		Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel		X	Marketing & Promo/Website
	Kathy Davis	X		Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: None

Call to Order: Kathy at 8:01am. Roll Call taken.

Minutes: 02/21/18 meeting minutes presented. MOTION to approve; Bill. Seconded; Tom. Motion carried. All Approve.

Treasurer's Report: MOTION to approve Treasurer's Report; Steve. Seconded: Jeremy. All in favor. Motioned carried.

Membership: Reported by Tom. New members- Duane Purvy from Terra One Engineering and Northwest Bank has a new rep, Nicara Garcia, replacing Leah Goodrich.

Events: Reported by Grace and Jeanne. 2018 Calendar of Events- will send out postcard mailer when finalized. March- the publicity has been great.

April- problem with speaker but Jeanne working on it.

May- State of the Township.

June- Frostville with POM.

City possibly hosting First Friday's (August/July). Maybe we can piggy-back on this event?

Fundraising:

Wing Night: Reported by Steve. Marketing is needed. Also needed are donations for the baskets (both premium and smaller items). Tickets are on sale now. Wristbands added this year. Bill sent into to POM. Cindy will bring PayPal to event for credit card purchases. Please bring donations of bottles of booze/wine to next Board meeting.

Annual Golf Outing: No report.

Heritage Days: No report.

Marketing and Promotions: Reported by Mark & Jeremy.

Selfie Contest: Mark reported changes were made to the Selfie Contest. By next meeting will have Selfie Contest postcards. End of March will begin promotions. New gift cards will be ordered

Coupon Book: Mark reported the cost will be around \$7,000 to continue book printing and mailing. Should bring in around \$2000. Mailer about Coupon Book is ready to send. If you want an ad then send to Polaris by March 30th.

Chamber Tri-Fold: Mark presented a draft of a promotional rack card for chamber.

Community Guide: Jeremy discussed that in 2017, we published this guide in July. We will try to do the same time frame for 2018. This is already in the 2018 Budget.

Website Development: Reported by Bruce. See handouts from Bruce about Wild Apricot. Wild Apricot price will increase April 3rd. Our site needs a facelift. Updating theme - pay designers from Thunder Tech for services. Will cost about \$90/month. Looked at other sites but they seemed too much for our use and maintenance. The committee proposes to move ahead with the Wild Apricot site and will have Cindy & Kathy enter into payment and contract agreements asap to grab the rate before the increase.

POM: Reported by Bill. Big Show tomorrow night. 14 Chambers 100s of people. Questions still about whether to email our members about POM events or to give POM the contact info and have them email our members. Or a third option is to email our members and let them know to go to the POM website to get connected to receive POM emails. Parma Chamber moved their gold outing date so no longer a conflict. Pain points were payments for events and whether to use POM or OCOC website for reservations & payments. POM will refer all members to our site if that is what we'd prefer and it seems that is the case. Business Advisory Boards – Bill may open one locally if there is enough interest.

Old Business: None.

New Business:

OCOC Mission Statement: Please review the handout and come back with new ideas for next meeting prepared to discuss possible changes. Presented by Kathy.

MOTION to adjourn the meeting; Jeremy. Seconded; Tom. All approve. Meeting adjourned 9:16am.

Respectfully Submitted,

Donna Winter
OCOC Board Secretary