

OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes
Wednesday, April 18, 2018
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Kathy Davis	X		Marketing & Promo/Website
VICE PRESIDENT	Tom Helmick	X		Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly		X	Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2017 BOARD:	Jeanene Kress		X	Events Co-Chair
	Holly Neumann	X		Fundraising Co-Chair
	Grace Vedda	X		Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams		X	Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel	X		Marketing & Promo/Website
	Kathy Davis	X		Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: None

Call to Order: Kathy at 8:00am. Roll Call taken.

Minutes: 03/21/18 meeting minutes presented. MOTION to approve; Jeremy. Seconded; Bill. Motion carried. All Approve.

Treasurer's Report: No Report.

Membership: No Report.

Events: Reported by Grace.

May- State of the Township. – May 23rd date conflicts with OFHS Senior Scholarship event which involves many businesses so will probably reschedule for 30th. Includes continental breakfast. Spread the word to attend.

June- Frostville with POM.

Fundraising:

Wing Night: Reported by Steve. Marketing has been good. Guess attendance to be around 60 right now. Still accepting donations for the baskets. Because Cindy will be absent, Karen & Kathy will try to run PayPal at the event for credit card purchases. Start-up money of \$60 will be okay to begin.

Annual Golf Outing: Reported by Holly. July 13th – mark your calendars! Need to have a quick committee meeting next week. Holly is updating the forms and will be up on the website by May 1st.

Heritage Days: No report.

Marketing and Promotions: Reported by Mark & Jeremy.

Coupon Book – Phase II: Mark reported planned deadline postcards will be mailed by April 27th. The letter to non-members has brought in three possible new members. We have called/mailed everyone from the 2014 coupon book. Currently 40 ads, 7 full page, 7 half page, + back page. Cost running around \$7230 but about \$4000 income so overall cost projected to be under \$4000 when all is said and done.

Selfie Contest Hunt: Mark reported everything is done and ready to go. Businesses are all set for this quarter – May 1st - July 31st. New gift cards still being developed.

Chamber Tri-Fold: no update

Community Guide: Jeremy discussed publication in mid-August for 2018 to differentiate between guide and coupon book.

Website Development: Reported by Kathy. Please review the website updates.

POM: Reported by Bill. POM asked for flyers to promote our golf outing. May 8th – Bernie Moreno at Fast Eddies Kitchen and Bar.

New Business:

Mayor's office has expressed interest for cohesiveness and to promote Chamber events and business.

OCOC Mission Statement was discussed and updated by Board. Presented by Kathy.

MOTION to adjourn the meeting; Tom. Seconded; Jeremy. All approve. Meeting adjourned 8:47am.

Respectfully Submitted,

Donna Winter
OCOC Board Secretary