

# OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes  
Wednesday, May 17, 2017  
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Tony Budak	X		
VICE PRESIDENT	Pat Theobald	X		Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2017 BOARD:	Jeanene Kress	X		Events Co-Chair
	Holly Neumann	X		Fundraising Co-Chair
	Grace Vedda		X	Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams	X		Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel		X	Marketing & Promo/Website
	Kathy Davis	X		Marketing & Promo/Website
	Bill DeMarco		X	Membership/POM

GUESTS/ADMIN: Paula Accordino – Downtown Olmsted Falls

**Call to Order:** Tony at 8:09am. Roll Call taken.

GUEST: Paula Accordino – Downtown Olmsted Falls –reports Heritage Days will be Aug. 3<sup>rd</sup> - 6<sup>th</sup> with float contests, new parade route, mascots, and days designated as kids (Sat), adults (Fri.), and seniors (Sun.).

Information and waivers/sign-ups are available online. Thanked by board and excused.

**Minutes:** 4/19/17 meeting minutes presented. Corrected attendance to reflect Bruce Williams in attendance at meeting. MOTION to approve *as amended*; Tony. Seconded; Mark. Motion carried.

**Treasurer's Report:** Monthly Statement (March. 2017); YTD Income & Expense Budget; and 2017 Budget vs Actual. Noted slight variation due to percentage PayPal costs vs actual. Presented by Cindy. MOTION to approve; Pat. Seconded; Bruce. All approve.

**Membership:** Currently 84 members. Letters to members at time (month) of renewal if they are not auto renewal. Need to update membership list on website for easier browsing and reflection of actual number of members of the chamber. Reported by: Pat

**Events:** Networking Lunch on Tues., 5/16/17 at Polaris was stressful due to POM lack of sign ups. Discussion about POM email blasts and members mentioned not receiving any such emails. Request to invite John from POM to attend next board meeting. Next event – Networking Lunch Wed., 6/21/17 from 11:00-1:00 at Swings-N-Things. All you can eat buffet and FREE to chamber members. \$5 cost for others. Must RSVP one week in advance – no walk-ins. Please share with POM to promote. Reported by: Jeanene.

**Fundraising:** two events to promote.

**Wing Night:** Held Friday, April 21, 2017 at Tony K's. *Congratulations* on successful fundraiser and a fun event to attend. Raised approximately \$1500 which was double estimate. Thanks those who donated items. Presented by Steve.

**Annual Golf Outing:** Still in need of donations. Please contact Holly. Presented by: Holly.

**Heritage Days:** Question about having a booth at Heritage Days on Thursday for parade crowd. Need input as many members are occupied with their business/organizations in the parade. Difficult to staff both so need volunteers. Reported by: Cindy.

**Marketing and Promotions:** Community Guide work is ongoing. Ad sales are near \$10,000 and OCOC nets 10% of sales as our fundraiser. Request an email blast for one last push for ads. Presented by: Jeremy.

Coupon Book discussion revisited as distribution will be in April/May 2018 to utilize Polaris students when they are in session as Polaris students will do the ad work. If nothing is submitted then Polaris students will create an ad so all chamber members are represented. Dynamite Deals & Promotions. Presented by: Mark.

**Welcome Folder & Facebook Page**– Reminder to utilize both of these to promote your business. Folders go out monthly to new residents of OT/OF and FB page has over 300 followers. Reported by: Mark

**Website Development:** Discussion about better membership information available online for public to view and Bruce will provide referrals by source. Bruce will look to update the information internally with OCC admin help. Reported by: Bruce.

**POM:** July POM Event – July 13<sup>th</sup> (2<sup>nd</sup> Thursday) at the Wedding Garden in GPJ at no cost. This means we will not have to get a liquor license, DJ, or set up tables. \$500 budget for food. COSE will not help sponsor. OCOC will run a 50/50 for fundraising.  
Reported by: Mark.

**COSE:** No Report.

#### **New Business:**

**Downtown Olmsted Falls** –has expanded footprint to reach businesses outside of walking distance of downtown area. Currently 43 members. Planning a Gala seeking donations to fund Heritage Days and also create a community foundation in which local organizations can apply for grants instead of seeking multitude of donations from local businesses. Reported by: Mark

**OCOC Laptop**– At Falls PC to be “cleaned” and will be available soon for pickup.

MOTION to adjourn the meeting; Kathy. Seconded; Mark. All approve. Meeting adjourned 9:23am.

Respectfully Submitted,

Donna Winter  
OCOC Board Secretary