

OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes
Wednesday, July 19, 2017
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Tony Budak	X		
VICE PRESIDENT	Pat Theobald	X		Membership Chair
PAST PRESIDENT	Mark Hannah		X	Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2017 BOARD:	Jeanene Kress		X	Events Co-Chair
	Holly Neumann	X		Fundraising Co-Chair
	Grace Vedda		X	Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams		X	Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel	X		Marketing & Promo/Website
	Kathy Davis	X		Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: None

Call to Order: Tony at 8:07am. Roll Call taken.

Minutes: 6/21/17 meeting minutes presented. MOTION to approve; Pat. Seconded; Kathy. Motion carried. All Approve.

Treasurer's Report: With Cindy's return, Board discussed both the May & June treasurer's report. May Report – MOTION to approve; Holly. Seconded: Jeremy. All in favor. Motioned carried. June Report – Amend Balance Sheet – Current Assests – Cash – amount should be \$60 instead of \$50. MOTION to approve as amended; Kathy. Seconded: Pat. All in favor. Motioned carried.

Membership: Current members in the mid 80's. 1 new member: (2nd Business) Velocity – Bill DeMarco. 2 renewals: Renee Musat & Century FCU. Reported by: Pat

Events:

Fundraising: Community Guides should be in mailboxes any day now. Feedback has been positive so far. Estimate \$1300 profit for Chamber. Reported by: Jeremy.

Wing Night: No Report

Annual Golf Outing: Hole sponsorship is okay. Need foursomes or single golfers: only 50 so far so may not be able to have a shotgun start. Great prizes – Filled Yeti Cooler, Indians Tickets, etc. Aces Depot, Tony K's, & Panera providing food. Evergreen sponsored a soft cooler swag bag with logo. Should look at amount of work vs \$\$ profit. Presented by: Holly.

Heritage Days: \$100 donation made online. Sent OCOC logo. We will have a truck with OCOC banner and a cooler with drinks for marchers. Handed out t-shirts the past 3 years so trying something new this year, re-useable bags. Every marcher needs a waiver this year. OCOC is asking for volunteers to march and hand out bags. Presented by: Cindy.

Marketing and Promotions: No report.

Website Development: Work has begun to update membership information online so our membership presence is reflective on our site. Reported by: Donna.

POM: John mentioned that POM has no record of payment from OCOC for this year. John asked if he should invoice OCOC and Tony indicated yes as it was already voted on at the January meeting. Reported by: Tony.

COSE: No Report.

New Business: None.

MOTION to adjourn the meeting; Pat. Seconded; Jeremy. All approve. Meeting adjourned 8:58am.

Respectfully Submitted,

Donna Winter
OCOC Board Secretary

Power of More – Notes of presentation

Handed out POM brochure. Outdated because has since added Parma in 2010.

Main goal is a networking group: Access to (7) chambers & their members: Objective is always – “**Members First.**” Create or promote functions like *business- after hours* and have opportunity to meet 50 -200 people.

Stated clearly there has been a lack of communication on POM’s part.

Bagels and Business Cards event - 100 chairs –like speed dating. Another one occurring tomorrow at Crocker Park. Also upcoming event at Ohio Beer Garden = evening event.

Another popular opportunity is BNI- Business Advisory Boards which are groups within the seven POM chambers. They meet on their own (4 groups currently). Tomorrow 5-7pm Advisory Board Summer Party. Initial plan was to group for one year then switch it up but groups have grown close and don’t switch.

No more “business after hours”- instead called Power Hours.

POM event at Gemini was too full- turned businesses away

Sept. 28th - Crocker Park- Market Square Business Showcase. Registration forms on POM website.

POM events up to date on website and Facebook pages of each chamber that POM handles (North Olmsted, Westlake + POM)

Lunches at Frostville- lack of communication here as these are held every other week.

Golf Outings- 6 of them on website and flyers sent out & POM members participate

Indians Game Watch @ Behind the Woods

3:00pm FREE/Cash bar July 19th

Event Today- Route 254 (old Winking Lizard)

Mentioned another upcoming event:

Janet Yeller- Sept. 26th @ NEO and Akron Chamber, NEBA bringing her in \$50, 000.

? Does POM email our members? POM does not contact our membership. Contacts Jeanene only.

? Event on Bridge - POM Premiere Event. Have sent info out in (2) emails to 4 chambers they email to.
-want 100 people –Event is on POM website & Facebook pages - Emails

? Can OCOC members sign up for POM email distribution list? –Yes, can subscribe on POM website.

? Golf Outing support?–Provided contact info for Panera (FREE breakfast). POM provides chips and M&M’s.

Suggestions: Add Admin@olmstedchamber.org as POM contact email. OCOC President + (1) person

POM Directory- GLP- every paid member in all (7) chambers in one book

Electronic version with links, updates in digital form, 2600 members, Category Listings too
SWGHC+ Limo company became a member of OCOC thru POM contact.

Our dues at \$150 are one of the cheapest in POM

POM currently sends emails- (2) a week –one early and then (Fri) reminder

Anyone can subscribe to POM emails

Polaris- Swings N Things-These events need to RSVP by cutoff date – POM suggests ordering extra meals then pay for them if no shows (at least 10 over)

POM will include OCOC registration link in emails about events.