

# OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes  
Wednesday August 15, 2018  
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Kathy Davis	X		Marketing & Promo/Website
VICE PRESIDENT	Tom Helmick		X	Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller		X	Marketing & Promo
2018 BOARD:	Jeanene Kress		X	Events Co-Chair
	Holly Neumann	X		Fundraising Co-Chair
	Grace Vedda	X		Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams		X	Website Chair/Membership
	Jeremy Dobos		X	Membership/Marketing & Promo/Website
	Karen Raisch-Siegel		X	Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: None

**Call to Order:** Kathy at 8:05am. Roll Call taken.

**Minutes:** Minutes from 7/18/18 meeting were not available. Will send out and seek approval via email.

**Treasurer's Report:** July 2018 financials reported by Cindy. MOTION to approve; Donna. Seconded; Bill. Motion carried. All Approve.

**Membership:** No Report.

Membership committee is re-evaluating membership levels to make sure information is correct when added to new website.

**Events:** Reported by: Grace – Next Event is September 26, 2018 from 11:30am to 1:00pm - Evergreen Packaging Luncheon and Networking event. No sandals, must wear closed toe shoes while touring facility. An email blast will be sent out.

October 25, 2018 - Power of More event at the German Club.

November - Membership event – **ACTION:** Donna will inform our membership chair, Tom, that Membership committee usually sets up this event but he can reach out to Events committee for help.

December - Holiday Party- Wednesday December 5, 2018 at Tony K's.

**Fundraising:** Reported by Holly.

**Annual Golf Outing:** Outing is September 21, 2018. (Moved from 14<sup>th</sup> because NO Chamber had the incorrect date and golf course did not have availability for 14<sup>th</sup>). Price remains \$110.00 per golfer at Springvale Golf Course. Contact is Elaine through POM. Discussions ongoing with North Olmsted Chamber regarding raffle items and splitting proceeds.

**Heritage Days:** Reported by Cindy. Stationed people along the route to hand out Chamber bags rather than walk in the parade. Last minute, announced the parade would start earlier. Evergreen received a good response from handouts they placed inside the bags. Distributed approximately 650 bags. Easily could have handed out more with additional volunteers.

**Marketing and Promotions:** Reported by Mark. The coupon book was mailed out to residents. A total of five new members joined Chamber to have an ad in the book: Bib Creek Pet, Olmsted Laundry, Dr. Kronholz DDS, S&J Home Repair (Scott Geiger) and Trolley House. Estimated cost of the coupon book was \$7,244 and it generated income of \$4,325. The loss was \$2,919 but that was lower than originally estimated as the budgeted loss was expected to be closer to \$4,000. **ACTION:** Mark will ask Jeremy if there are extra coupon books to place at businesses or in Welcome Folders.

**Website Development:** No Report.

**POM:** No Report.

**Old Business:**

**First Friday**, next one is September 7th. We have ordered can/cup koozies with the Chamber logo to hand out at this event.

**Bright Star Nominations** – send to Kathy.

**New Business:**

Discussion occurred about preparing the Board for elections and next year. **ACTION: ALL Board Members:** All Board positions or committee chairs are asked to define his/her positions for January 1, 2019 in both a printed & electronic version. It is requested that all Chairs of the committees should call a committee meeting outside of the monthly Board meeting before the October board meeting to present information back to the Board on progress/suggestions/etc for 2019.

Cindy – Chamber received thank you notes from our two senior scholarship recipients.

MOTION to adjourn the meeting; Holly Seconded; Bill. All approve. Meeting adjourned 9:05am.

Respectfully Submitted,

Donna Winter  
OCOC Board Secretary