

OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes
Wednesday September 19, 2018
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Kathy Davis	X		Marketing & Promo/Website
VICE PRESIDENT	Tom Helmick	X		Membership Chair
PAST PRESIDENT	Mark Hannah		X	Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly		X	Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2018 BOARD:	Jeanene Kress		X	Events Co-Chair
	Holly Neumann		X	Fundraising Co-Chair
	Grace Vedda		X	Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams	X		Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel	X		Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: Carrie Wiese

Call to Order: Kathy at 8:05am. Roll Call taken.

Minutes: 7/18/18 meeting minutes were emailed to Board and approved via email. Minutes from 8/15/18 meeting were presented. Motion to approve; Karen. Seconded; Bruce. Motion carried. All approve.

Treasurer's Report: August financials emailed by Cindy and presented by Kathy. MOTION to approve; Bill. Seconded; Karen. Motion carried. All Approve.

Membership: No report. New members will be announced at POM. Membership Event in November will be headed up by Tom with assistance from Events Committee, Grace, Carrie and Jeanene.

Events: Reported by Carrie Wiese.

- September 26, 2018 from 11:30am to 1:00pm - Evergreen Packaging Luncheon and Networking event. 33 registered to attend as of September 18th.
- October 10, 2018 - Power of More event at the German Club. Finally on the POM website to help promote the event outside of Olmsted Chamber.
- November - Membership event – membership chair will work with events co-chairs to host event.
- December 5, 2018 - Holiday Party at Tony K's. DJ? Will use Facebook page and e-mails to promote the event. E-mail updates and blasts are great and are working.

Fundraising: Handout on golf outing, no discussion. The document included: Amount due to POM is approximately \$2,960. The sponsorships raised \$1,775. POM is charging full price for each golfer and we will

not make any money on golf. It was indicated there was prize money North Olmsted gives away at the golf outing and they make a very small amount. The figures presented were preliminary.

Marketing and Promotions: The Marketing and Promotions committee met. Committee requests promotion of events stay under the Events Committee not Marketing Committee. Board members mentioned that response from the Coupon Book has been favorable but heard a desire for more coupons inside rather than just business advertisements. Businesses outside of the 44138 mailing area (Kathy, Karen, Steve, Bill, Doug) asked for extra copies of the coupon book to view their ad/promotion.

Website Development: Reported by Bruce. Late spring we talked through the pains with infrastructure. Thanks to Tom who stepped up with membership auditing. Also thanks to Donna for additional website work. New website is now live for the public and we continue to learn more about the back-end/admin uses. Website committee will meet to review.

POM: Reported by Bill. Opening possibly two+ additional chambers so there will be a change in marketing materials to include new chambers. Projected January 1st rollout of new marketing so Olmsted may need to commit to POM before usual January meeting. POM offers Office Max discount card. Two POM events are now posted. December 11th is Dave & Busters and Nov 9th is Veteran's Lunch.

Old Business:

- Chamber monthly meeting in October will be 2 hours at Olmsted Community Center from 8 - 10am to brainstorm on Chamber and hear update from committee chairpersons.
- NOACC Vicki retired and Cindy Calwell is her replacement.

New Business:

- Board Elections – Seek nominations in October, election in November, announce winning candidates in December, assume positions in January. If you are not planning to re-run for the Board or hold an office, please let Kathy know ASAP.
- Committee Meetings – It is suggested to set standing meeting dates in advance and to meet outside the monthly Board meetings.
- Events for 2019 – the information will be set soon.
 - Due to construction will try to schedule Polaris event for Fall 2019.
- Community Guide – marketing will begin soon and guide will be distributed February 2019.

MOTION to adjourn the meeting; Jeremy. Seconded; Steve. All approve. Meeting adjourned 8:55 am.

Respectfully Submitted,

Donna Winter
OCOC Board Secretary