

# OLMSTED CHAMBER OF COMMERCE

Board Meeting Minutes  
Wednesday, September 20, 2017  
Village of the Falls

<u>Attendance:</u>		<u>YES</u>	<u>NO</u>	<u>Committee(s)</u>
PRESIDENT	Tony Budak	X		
VICE PRESIDENT	Pat Theobald	X		Membership Chair
PAST PRESIDENT	Mark Hannah	X		Marketing & Promo/Membership
SECRETARY	Donna Winter	X		Fundraising
TREASURER	Cindy Kelly	X		Heritage Days
SGT. AT ARMS	Doug Miller	X		Marketing & Promo
2017 BOARD:	Jeanene Kress	X		Events Co-Chair
	Holly Neumann	X		Fundraising Co-Chair
	Grace Vedda	X		Events Co-Chair
	Steve Wild	X		Fundraising Co-Chair/Events
	Bruce Williams	X		Website Chair/Membership
	Jeremy Dobos	X		Membership/Marketing & Promo/Website
	Karen Raisch-Siegel		X	Marketing & Promo/Website
	Kathy Davis	X		Marketing & Promo/Website
	Bill DeMarco	X		Membership/POM

GUESTS/ADMIN: None

**Call to Order:** Tony at 8:05am. Roll Call taken.

**Minutes:** 7/19/17 meeting minutes presented. MOTION to approve; Steve. Seconded; Pat. Motion carried. All Approve.

**Treasurer's Report:** Board approved to NOT meet in August 2017 so Board today discussed both the July & August treasurer's report. Amend Balance Sheet – Current Assets – Cash – amount should be \$60 instead of \$50. This change has not occurred yet in reports. July & August Reports – MOTION to approve as amended; Jeremy. Seconded: Pat. All in favor. Motioned carried.

**Membership:** There is no change in the membership numbers. Discussion about the membership event in November and looking to host at Suds in their new banquet room. There is no cost to use the room but must purchase the food from Suds. It was discussed to offer no cost to members IF they bring a potential member. Also suggested to publicize "Home Based Businesses are welcome". Also discussed to create a Facebook Event for the outing or mail a postcard for end of 2017 events. Reported by: Pat

**Events:** Upcoming POM event at the German Club on October 25<sup>th</sup>. Food hopes to be a "Taste of Oktober Fest" with samplings of authentic German food. Working with POM has been difficult and the speaker for this event has not been determined yet.

**Fundraising:** No Report

**Wing Night:** No Report.

**Annual Golf Outing:** 64 golfers with 44 Basic and 8 Tournament Fees. It was a successful and fun event with many golfers saying it was “the nicest outing”. It was a tremendous amount of work but now that it is done, Holly is on the fence about if we should do it again next year. If we do, she suggest the same place and the same day of the week. It is estimated this event will raise approximately \$5,500 (See attached sheet with detailed expenses and revenue for this event). Presented by: Holly.

**Heritage Days:** Volunteers handed out 1000 re-useable bags with Chamber logo. The parade was a shorter route this year but that did not equal fewer people because volunteers ran out of all 1000 bags before the end of the parade. They bags were well received. Presented by: Cindy.

### **Marketing and Promotions:**

Coupon Books are on HOLD for now because Polaris students will do the bulk of the design work and they have not been in school long yet. We are looking at a May delivery. Mark should have an estimated cost for the Chamber to consider by the next meeting. Reported by: Mark

The high school business students taught by Liz Cleary will assist the Chamber in creating and implementing a marketing business plan for the Chamber and its’ members. One idea being discussed is a type of Scavenger Hunt using “selfies” and a quarterly drawing for the winner. Reported by: Mark

Community Guide was delivered correctly to almost all 44138 addresses but some were not delivered. Jeremy is following up with the USPS about the mistakes. As a fundraiser, Jeremy will get info soon about amount Chamber received as proceeds. Reported by: Jeremy.

**Website Development:** No Report.

**POM:** See Events.

**COSE:** No Report.

**New Business:** It was suggested to purchase more bags with the OCC logo to use for marketing but also as gifts for the membership event in November. Board approves Bill to research various bags, colors, logos, etc. up to but not to exceed the amount of \$1000.

Bright Star Award – Tony took a poll via email and the Board voted unanimously to nominate Steve Wild as the recipient of the 2017 Olmsted Chamber Bright Star Award. *Steve is recognized for “freely volunteering his help, guidance, & time to the Chamber events and committees. He was instrumental in the success of our fun and profitable 2017 Wing Night Fundraiser.”* Congratulations Steve! Reported by: Tony

MOTION to adjourn the meeting; Jeremy. Seconded; Cindy. All approve. Meeting adjourned 9:17am.

Respectfully Submitted,

Donna Winter  
OCOC Board Secretary

## **Power of More – Notes of presentation**

Handed out POM brochure. Outdated because has since added Parma in 2010.

Main goal is a networking group: Access to (7) chambers & their members: Objective is always – “**Members First.**” Create or promote functions like *business- after hours* and have opportunity to meet 50 -200 people.

Stated clearly there has been a lack of communication on POM’s part.

Bagels and Business Cards event - 100 chairs –like speed dating. Another one occurring tomorrow at Crocker Park. Also upcoming event at Ohio Beer Garden = evening event.

Another popular opportunity is BNI- Business Advisory Boards which are groups within the seven POM chambers. They meet on their own (4 groups currently). Tomorrow 5-7pm Advisory Board Summer Party. Initial plan was to group for one year then switch it up but groups have grown close and don’t switch.

No more “business after hours”- instead called Power Hours.

POM event at Gemini was too full- turned businesses away

Sept. 28<sup>th</sup> - Crocker Park- Market Square Business Showcase. Registration forms on POM website.

POM events up to date on website and Facebook pages of each chamber that POM handles (North Olmsted, Westlake + POM )

Lunches at Frostville- lack of communication here as these are held every other week.

Golf Outings- 6 of them on website and flyers sent out & POM members participate

Indians Game Watch @ Behind the Woods

3:00pm FREE/Cash bar July 19<sup>th</sup>

Event Today- Route 254 (old Winking Lizard)

Mentioned another upcoming event:

Janet Yeller- Sept. 26<sup>th</sup> @ NEO and Akron Chamber, NEBA bringing her in \$50, 000.

? Does POM email our members? POM does not contact our membership. Contacts Jeanene only.

? Event on Bridge - POM Premiere Event. Have sent info out in (2) emails to 4 chambers they email to.  
-want 100 people –Event is on POM website & Facebook pages - Emails

? Can OCOC members sign up for POM email distribution list? –Yes, can subscribe on POM website.

? Golf Outing support?–Provided contact info for Panera (FREE breakfast). POM provides chips and M&M's.

Suggestions: Add [Admin@olmstedchamber.org](mailto:Admin@olmstedchamber.org) as POM contact email. OCOC President + (1) person

POM Directory- GLP- every paid member in all (7) chambers in one book

Electronic version with links, updates in digital form, 2600 members, Category Listings too

SWGHC+ Limo company became a member of OCOC thru POM contact.

Our dues at \$150 are one of the cheapest in POM

POM currently sends emails- (2) a week –one early and then (Fri) reminder

Anyone can subscribe to POM emails

Polaris- Swings N Things-These events need to RSVP by cutoff date – POM suggests ordering extra meals then pay for them if no shows (at least 10 over)

POM will include OCOC registration link in emails about events.